



THE AFRICA ADVENTURE AWARD WINNERS FOR 2011

The Africa Adventure Company is proud of the reputation we have earned on the African continent over the past 25 years. The Africa Adventure Company continues to offer the best value prices and best personal service. We would love to work with you to plan and book your “safari of a lifetime” experience!



Congratulations to Mark Nolting and The Africa Adventure Company for being selected as one of the World's 133 Top Travel Specialists for the 9th year in a row (2011-2003) in *Conde Nast Traveler!*



Africa Adventure Company's “*Eyes on Elephant*” Zimbabwe trip was selected as one of this year's *National Geographic Traveler* magazine's prestigious “*50 Tours of a Lifetime*” for 2011. The honorees have been chosen for being the most authentic, most innovative, most immersive, best -guided and most sustainable tours of the year.



Tour Operator Humanitarian Award 2011

The *Tanzania Tourist Board* (TTB) has honored The Africa Adventure Company with the *Tour Operator Humanitarian Award 2011* for their ongoing contribution to local communities in Tanzania.



Travel + Leisure - September 2011. Mark Nolting was named on the A-List 2011 for a third year in a row! Thousands of agents were evaluated and the highly selective list is the best in the business. Mark's insider knowledge of the top local guides across Africa and enabling clients a face -to-face adventure with elephants, rhino and lions on walking expeditions makes him a top pick!



Front row from left to right: Eli Valdovino, Kyle Witten, Sarah Taylor, Alison Nolting, Mark Nolting, Bill Rivard, Lynne Glasgow, Saskia de Gouveia, Monica Kowalski.

Back row from left to right: Nershada Stone, Kerry Purcell, Tony Gray, Irene Groden, Ian Flores, Janet Coffigny, Allana Botha, Elena Theodosiou, Szilvia Hegyi, Karen Liza, Cinthia Liza.

Press Release

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Africa Adventure Company Celebrates 25th Anniversary as Leading Africa Specialist New York, NY – February, 2011 – Africa Adventure Company is currently celebrating its 25th anniversary as an award-winning safari specialist introducing people to the incredible magic of Africa. The company will be honoring this milestone all year long by adding seven specialized, escorted trips to their already extensive portfolio of over 75 safari adventures in more than 14 African countries, including a heavy focus on trips with a community assistance and conservation aspect. “Africa’s been really good to us, so this is our year of giving back, promoting more of our voluntourism packages and giving people exposure to areas where they can assist in communities,” said Mark Nolting, president and founder of Africa Adventure Company.

Africa Adventure Company has introduced new sustainability-based trips that allow guests the unique opportunity to work hand-in-hand with local conservationists and communities, an experience sure to leave them forever changed. On an 8-day excursion to Zimbabwe guests will help track endangered wild dogs, record elephant sightings, and donate their time to the local Bushlife Conservancy’s ongoing work with park rangers. For a more community-based approach, there is the 8-day trip to Kenya’s Tsavo West, where guests are encouraged to contribute their skills and talents to help local communities. For example, nurses can volunteer their time at a health clinic or teachers are welcomed to spend time tutoring students.

In the future Africa Adventure Company plans to concentrate on what they do best, which is to provide a refreshingly passionate approach to creating personalized, life-changing experiences for first time and returning travelers.

For more information about Africa Adventure Company, visit their website at www.AfricanAdventure.com or call 1 (800) 882-9453.